

FirstEnergy

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Program Ally Newsletter

April 2025 Q1

Score BIG Savings,
Up to 2X the Incentives

Your customer's business (whether large or small) can receive increased incentives for qualifying projects that save energy (kWh) or permanently reduce demand (kW).

Hurry! Offer ends May 31, 2025.

Learn More

Questions about your project?

Call 844-323-6399 or email us at CIFirstEnergyPA@franklinenergy.com.

Measure Highlight

Lighting Controls

Did you know that adding a control component to your lighting projects can increase the energy savings and increase the rebate for your customers? Our limited-time offer for lighting increases the rebate from \$0.05 to \$0.07 per kWh saved.

Add a control component and increase the rebate even more!

• Zone Controls = \$0.08 per kWh saved

• Fixture Controls = \$0.10 per kWh saved

• Integrated Luminaire Level Lighting Controls (LLC) = \$0.15 per kWh saved

Receive Lighting Rebates

Program Ally Highlights

Top 3 for kWh Savings

Hercules LED
The Hite Company / Mayer Electric
Twilight Renewables

Top 3 for # of Applications

Certified Energy Consultants, LLC
Schneider Electric
The Hite Company / Mayer Electric

Installation Highlight

Industrial Facility Lighting Project

Recently, a customer completed an industrial facility lighting project. They saved 175,000 kWh for a one-to-one retrofit of fixtures. With the standard incentive at \$0.05/kWh, they would have earned a total incentive of \$8,750.

By adding a second project—a one-to-one retrofit with integrated luminaire-level lighting controls that saved 225,000 kWh at an increased incentive of \$0.15 per kWh saved—the customer received an incentive of \$33,750...

Nearly four times the standard incentive!

Partner Highlight

Meet Franklin Energy's Team

Douglas "Wes" Chandler

Favorite Movie:

Rocky

Favorite Quote:

You, me, or nobody is gonna hit as hard as life. But it ain't about how hard you hit. It's about how hard you can get hit and keep moving forward; how much you can take and keep moving forward."

- Rocky Balboa

Program Highlight

Did you know?

The following must be submitted along with your customers' final lighting applications.

Signed application

W9 form for the payee, third-party approval (if check is being issued to anyone other than the account holder)

Lighting calculator

Letter of attestation (LOA)

Installation complete date

Utility bill

Dual incentive form (if applicable)

Copies of technical specifications of measures

DLC® / ENERGY STAR® listing

Itemized project invoice(s) with labor and material breakdown

Reservation letter

Adhering to this checklist during the application process will reduce processing time, leading to faster reimbursements.

Questions?

Contact us at 844-323-6399 or CIFirstEnergyPA@franklinenergy.com

Rebates are available to commercial and industrial customers of FirstEnergy's Pennsylvania utilities on qualified products and services purchased between June 1, 2021 and May 31, 2026.

The costs of energy efficiency programs are recovered through customer rates in accordance with PA Act 129 of 2008. For a complete list of commercial, industrial, residential, and income-eligible appliances, please visit energysavePA.com.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs. PA customers who have existing contracts with third party demand response service providers that were executed before June 1, 2021 (i.e., the start of Phase IV of Act 129 EE&C), have the option of retaining the PJM capacity rights associated with EE&C projects when participating in FirstEnergy PA Act 129 energy efficiency and peak demand reduction programs.

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